



## Laura Roccaforte

For over 35 years, Laura has supported a variety of organizations both as the owner of The Learning Exchange and as an internal consultant for companies including Cox Communications, Denny's Restaurants, Lincoln Financial Company, Oriental Trading, and PayPal. She enjoys helping clients to imagine the best future for themselves and their organizations, build high-performing teams, and create environments where each person uniquely belongs.

Laura has worked globally in Europe and Asia and is known for helping leaders create a plan for managing change and fostering collaborative relationships across an enterprise. Laura is a certified coach and certified in various development tools including The Ethical Lens Inventory™, ValueMatch, emotional intelligence, and Emergenetics®. She holds an M.Ed. from the University of Nebraska Lincoln, a BA in organizational communication from California State University, Sacramento, and is a certified Senior Professional in Human Resources.

Originally from Sacramento, CA, Laura has lived in Omaha, Nebraska for over 30 years with her husband Rich. She enjoys a variety of activities including community involvement, exercise, traveling, continuous learning, and building lasting connections wherever she goes.

Partial Client List: AIM Institute, Board of Athletic Trainers, Boys Town, Blue Cross Blue Shield of Nebraska, CommonSpirit Health, Children's Hospital, ConAgra Foods, Creighton University, EducationQuest First National Bank of Omaha, Habitat for Humanity, Hudl, ICAN, Lamp Rynearson, Midland University, Olsson, STRATCOM, Streck Laboratories, Union Pacific Railroad.



“ In my own career, I was intensely attracted to working in organizations that lived their values, wanted to build strong teams, and wanted to engage employees at all levels. I thrived in those environments, and I grew both personally and professionally. Because of the leaders who developed me and the organizations I was a part of, I was given the skill and capability to be a leader who collaborated, cared for and engaged my teams, and served as a model for other teams. As a leadership coach and facilitator, I bring compassionate understanding and a belief in each person's resourcefulness and inner wisdom. Together with clients, we create a disciplined focus to achieve more of what each person needs most.”

We listen. We guide.  
We enable transformation.

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